



Boats N BIKES



RED ROCK
ENTERTAINMENT
■ Executive Producers ■

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Synopsis

Boats 'N' Bikes is a 26 episode x 30 min TV series. The show is a high-quality factual entertainment show, full of fun and adventure, featuring outstanding locations, glamorous presenters, great music and interesting people with a sprinkling of comedy zingers throughout.

Models turned presenters, Joshua Kloss, Jessica Harbour, Bec Doyle, and Derek White, travel across the USA on an ultra cool Harley-Davidson motorcycle. Their adventures see them riding out with the San Diego Hells Angels and working with the US Coast Guard, reviewing yachts and motorcycles along the way. The girls, Jessica and Bec will undertake a variety of simple maintenance procedures, a very different experience from their usual glamorous modelling shoots.

Boats 'N' Bikes is the first company to be officially invited to film in Cuba by the Hemingway International Yacht Club (HIYC).

Executive Summary

ATVA Broadcast Ltd is a new company, producing popular television entertainment for an international audience. *Boats 'N' Bikes* is high-quality programming for a broad as well as discerning audience, whose passion are all matters to do with boats, bikes and glamorous adventure.

AMGTV has accepted the series for national broadcast in the USA. AMGTV is an American family-oriented, national television network, featuring television programming consisting of drama, sports, movies, entertainment, how-to, hunting and fishing, children's shows, and more.









Presenter: Josh Kloss

Josh Kloss is an American supermodel and actor. He is best known for his role as Chip Sanders in the popular TV series *OC* (2003) and as the boyfriend of singer Katy Perry in her music video for *Teenage Dream* (2010).

Kloss has appeared in a number of magazines including *Monologue*, *GQ*, and *Details*. He was the face of the popular *Pal Zileri* campaign in 2011 and the *Impetus* underwear campaign in 2013.



Presenter: Jess Harbour

Jess Harbour is an American actress and model; her modelling work includes commercials for *Fiat*, *UFC Gym*, *Hankook Tires*, *Viejas Casino*, and *Stila Cosmetics*. Her catwalk work includes *Christian Sirano*, *Beach Candy Swimwear*, and *Tavik Swimwear*.



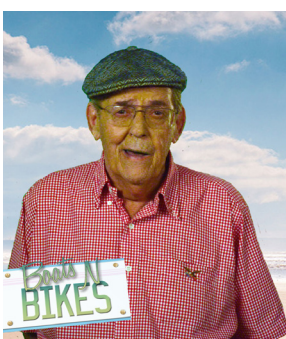
Presenter: Derek White

Derek White is an American model, actor, and action sports superstar. He is best known for his appearance on reality TV series, *The Hills*, where he appeared in four episodes (2009-2010). His most recent TV work includes *David Beckham: into the Unknown* (2014).



Presenter: Bec Doyle

Bec Doyle is an Australian actress and model, best known for her work on *The Stranger* (2013), *Call This a Cry for Help* (2007), *The Crew* (2008), and *Blade and Blood* (2014). Her recent modelling work includes the Nissan commercial for *The Altima Chase* and video game, *Game of War* commercial. She is also the face of Australian make-up brand, *Nutrimetics*.



Narrator: Michael O'Dwyer

Michael O'Dwyer is an actor best known for his roles in *The Fury* (1978) alongside Kirk Douglas and John Cassavetes; *The Howling* (1981); and *Last Light* (1993). Throughout his career O'Dwyer has appeared on both the small and big screens with roles in, *Hero* (1992); *Fallen Angels* (1995), TV series *M*A*S*H* (1979) and *Dallas* (1978); and *My Boys* (2010) in a recurring role as a Chicagoan barista. O'Dwyer will provide the voice-over for *Boats 'N' Bikes*.

Sebastian Lyte - Writer/Producer/Director



Sebastian Lyte is an award-winning film director, who has worked in the industry for 34 years. His awards include Heist Awards, Gold Winner (2008); IVCA Awards, Silver Winner (1992); and IVCA Awards Bronze Winner (1992). Lyte is a longstanding member of the Directors Guild of Great Britain.

He has been a boat owner himself for over 30 years; he is a RYA Ocean Yacht Master and a keen motorcyclist. The combination of his extensive personal experience and as a high-quality filmmaker will deliver superb, in-depth and hugely entertaining series. Lyte's film work includes short comedy, *The Prodigal Sons* (2009); short film, *Gingernuts & Cabbages*; and feature film *Navigators* (2009).

His Television work includes:

Road to Poland - 50 minute documentary on the British Army in Poland.

Rwand Bandits –undercover documentary of the misappropriation of food aid being delivered by Aid Organisations into the Sudan, Burundi, Zaire and Rwanda. (ITV Carlton)

How To – documentary series presented by Tom Cunliffe. (Boat Channel)

From the Coast to the Mountain of the Moon – documentary following the route from Mombasa to the Rwenzori Mountains in Uganda, seen through the eyes of a Ugandan refugee returning home for the first time since the rule of Idi Amin. (The Discovery Channel)

The Quintessential Englishman Abroad – feature documentary about an Englishman living on an Island off the Tanzanian borders amongst a tribe of African fishermen. (The Discovery Channel)

The Birth of an Aeroplane - documentary following the progress of an ailing Scottish community trying to save itself from imminent closure. (ITV Yorkshire for ITV Scotland)

America's Cup Northern Challenge - documentary on the Northern challenge for the America's Cup. (ITV Yorkshire)

Yorkshire Water Quarterly Review - studio based magazine programmes with Geoff Druit, Janet Ellis and Richard Whitely. (ITV Yorkshire)

The Great Christmas Pudding Race - Commissioned by ITN on behalf of Cancer Research. Presented by John Conti and Pamela Stevenson. (ITN)

Lyte has also worked on a wide variety of commercials for companies including *BUPA*; *Fitness First*; *Halifax*; and *Quicksilver*. He has also worked on a number of corporate projects for companies including *Asda*; *Body Shop*; *British Telecom*; *Dunlop*; *Rover Cars*; *William Hill*, and *Breakthrough* (breast cancer) for which he won the 1992 IVCA Silver Award.



Editor - Colin Jaggard



Jaggard has over eight years experience in the Film & DVD Distribution industry and four years of valuable experience in the Life Assurance and Banking sectors. He previously worked at Beckmann Visual Publishing, part of the Beckmann Group which produces and distributes television programming worldwide. Jaggard is in charge of the editing for *Boats 'N' Bikes*.

Assistant Director - Ben McFarlane (IV)

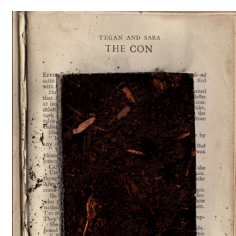
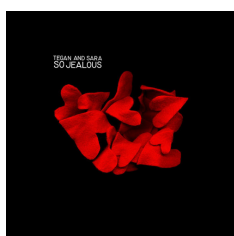
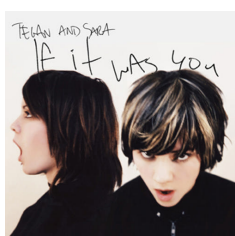


McFarlane worked at VTR North for seven years (Leeds based creative post production and visual fx studio) working for clients including BBC, ITV, Manchester United, DFS and GSK, before joining TV, Video and Film Production company, Edit19 as head of production. Established in 2010, Edit 19 has recently completed work for CBBC and Vauxhall ahead of the World Cup. McFarlane will assist Sebastian Lyte with the filming of *Boats 'N' Bikes*.

Composers (title track) - Tegan & Sara



Tegan and Sara's 13-year career has seen them build an avid global following of fans and fellow musicians alike. Their unique ability to bridge the pop and indie worlds has allowed their music to cross all traditional boundaries of genre, from being covered by The White Stripes to collaborating with superstar DJs such as Tiesto and David Guetta. Having sold nearly one million career albums and toured with acts from The Killers to Neil Young, Tegan and Sara have now released their 7th studio album – *Heartthrob* – as internationally-celebrated songwriters, performers, and artists. The album debuted at number three on the Billboard 200 chart, securing the band's highest US chart position to date. Tegan and Sara's song *Closer* feature as the title track for *Boats 'N' Bikes*.



Marketing

Executive Producers - Red Rock Entertainment



Red Rock Entertainment is a film finance company, based at the world famous Elstree Studios in Borehamwood, home to some of the biggest TV shows on British television and the studio of choice for many successful British films.

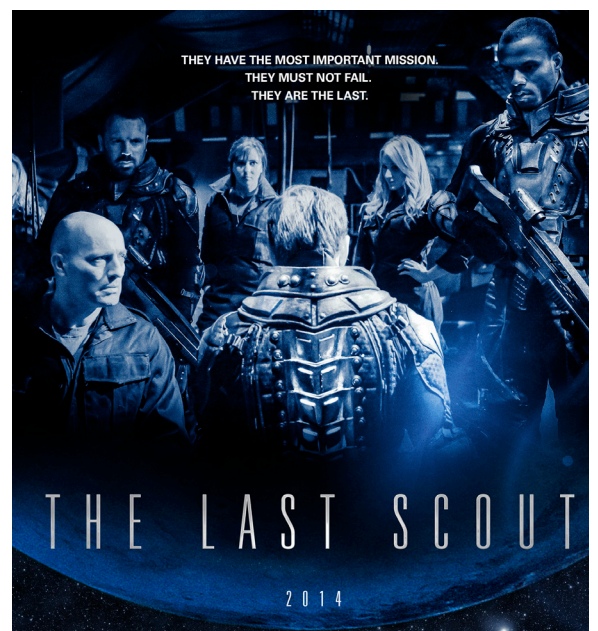
Working in conjunction with a number of UK production companies to raise equity for film, TV programmes and film distribution, Red Rock Entertainment offer a range of tax efficient investment opportunities.

Red Rock Entertainment primarily work on projects that are at an advanced stage and are looking for the final amount of financing. Their sole focus is on film and TV projects that have a commercial appeal, an identifiable audience, moderately low and controllable costs and a sound financial structure.

As executive producers, Red Rock Entertainment can arrange for investors to visit the sets during filming, appear as extras, and attend private screenings. Red Rock Entertainment also arrange film investment seminars at Elstree Studios with guest speakers from the different film companies, along with qualified accountants to discuss the various tax advantages of investing in the film industry.



Known for



Accounts Management

Compact Media Group



Compact Media Group is a full-service intellectual property (IP) rights management company. Steeped in the creative media sector with a focus on film and television rights, Compact Media Group are involved at every step to provide a global resource for ensuring the long-term value of content rights.

Compact Media Group have formed long-term, trusted relationships with leading media rights holders around the world, such as BBC Worldwide, National Geographic, Miramax, ITV Global, and DreamWorks Classics.

Compact Media Group collects and distributes intellectual property rights income through their Collection Accounts Management (CAM) division. Compact Media Group will act as a collection account manager for *Boats 'N' Bikes* to collect, administer and disburse all audiovisual production revenues that need to be shared with financiers and production partners.

Clients



Sales & Distribution

AMGTV Broadcasts



AMGTV is an American family-oriented, national television network, featuring television programming consisting of drama, sports, movies, entertainment, how-to, hunting and fishing, children's shows, and more. AMGTV provides national programming to television stations in the United States. AMGTV also syndicates several movie packages and music specials to stations outside of their affiliate base. They reach 40 million households via terrestrial TV and 10 million ROKU subscribers (similar to SKY in the UK) as well OTT (over the top – similar to BBC iPlayer) and other devices via the Internet.

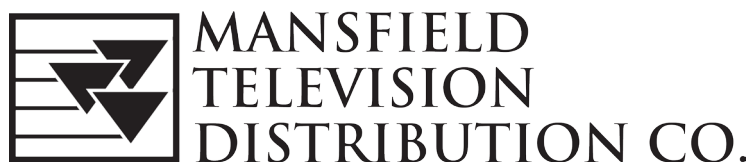
AMGTV are the primary broadcaster for *Boats 'N' Bikes* in the USA the show has secured a primary slot on Saturday evenings from 17.30-18.30. Current programmes include children's television series, *Animal Atlas*, *Dragonfly TV*, and *Dog Tales*; drama series *Da Vinci's Inquest*, *Leverage*, and *Republic of Doyle*; and reality television show *Dog the Bounty Hunter*, *OK TV*, and *Animal Rescue*.

Known for



Sales & Distribution

Mansfield Television Distribution Co



Mansfield Television is a highly respected USA syndication specialist established for 30 years. Mansfield syndicate to 200 local networks, affiliates and cable channels. Mansfield Television handles the highly successful and long-running series '*Steel Dreams*' which has been running across the USA for seven years with 100 million regular viewers.

Some of Mansfield television's distribution projects include *Family Feud*; *Trivial Pursuit – America Plays*, *American Chopper*, *Deadliest Catch*, *South Park*, *Wendy Williams*, *House of Payne*, and the *Revolution 2* movie package. They also distribute a series of 60-minute one-time-only *Celebrity Sports Invitational's*, as well as *On The Road To The Fashion Hero*, which benefits Brad Pitt's Make It Right Foundation.

Known for



Sales & Distribution

Optimum Television



Optimum is an independent television company based in the UK, specialising in global distribution and production of quality programming. Optimum currently reach out to nearly 100 markets around the world with their diversified catalogue. Their slate of programmes reflects a great diversity of genres as well as origins. It includes TV programmes from major producers in the U.S, Europe as well as Asia.

Some of the projects Optimum have worked on includes *Hook, Line and Sinker*, *Road to Sturgis*, *Fishing Edge*, *The Sultan's Women*, *Watchers Of The North*, and *Next Stop*.

Boats 'N' Bikes has a 3-year distribution contract in place with Optimum Television which includes the Russian market through Red Bee Media. Optimum will represent *Boats 'N' Bikes* at all the major international programme markets (outside of the US) such as MIPCOM, MIPTV, DISCOP, ATP and NATPE.

Known for



Sales & Distribution

Television Networks

Distribution is already in place via Red Bee Media (Russia), AB Group (France), RCS Media Group (Italy), and ITV 4 (UK).



Red Bee is part of Ericsson, a world-leading provider of communications technology and services. As telecoms, IT and media converge; Red Bee Media offers innovative services to enable content owners, broadcasters, TV service providers and network operators to succeed in a new, connected era of television. Red Bee handles all Russian territory.



AB International Distribution is part of the AB Groupe France, first independent editor and broadcaster of thematic channels. AB International Distribution is the French leader in independent television distribution. AB's catalogue offers a choice of about 28 000 hours of diversified programmes (fiction, animation, feature-length films, and documentaries). AB International handles all French territory.



RSC Media Group, based in Milan, are one of the world's major multimedia publishing groups, active in all publishing sectors – from newspapers to magazines, books to TV, and radio to new media – and among the leaders in terms of advertising sales and distribution. RSC Media Group handles all Italian territory.



ITV4 is a British television station which was launched on 1 November 2005. It is owned by ITV Digital Channels Ltd, a division of ITV plc, and is part of the ITV network. ITV's digital channel 4 specialises in premium sports, classic UK dramas and cult films. ITV4 handles all British territory.

Pro Media



Pro Media Group is an independent advertising agency specialising in cost-per-acquisition (CPA), direct response, and alternative media, founded in 2011 by direct response media veteran Sharon Lior, Mary Ram and Susan Pensabene. Lior, who serves as the business' president, has more than 30 years of experience in the space and operates out of the office in Miami. The company's home office is in Aventura, Florida, with an additional satellite office in Hoboken, New Jersey. Pro Media will monetise the production.

Sponsors



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Government**

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